

Development of Media and Culture

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English Lecture: Type C

About the Course:

We live in an interconnected, fluid, and mobile world, we communicate with people without actually meeting them, and we can download or purchase music, movies, artworks, books, and just about anything conveniently through devices and screens. The course discusses phenomena of our society embedded in media and the internet and how we are utilizing it beneficially or exposed to the only negative sides. The first half of this course will require students to critically engage with topics related to digital technology, such as ubiquitous computing, the Googlization of our lives, the pros and cons of social network services, and how digital media and digital devices are influencing our society and our culture. Towards the end of the course, students will engage with the artistic part of digital society, including digital film production, filmmaking elements, and digitally commercialized films that influence our society and our culture.

Goals:

The focus of the course is to let students develop their visions of the future and improve creative thinking skills through a deep and thorough understanding of digital media and culture built around digital society. The course will enable students to gain knowledge of digital culture through lectures and discussions about the past, present, and future of digital media and culture.

Learning Methods:

- Weekly Lectures
- Weekly Readings in class
- Weekly Research Assignments
- Small Group Discussions
- Creative Brainstorming

Grading:

To complete the course, students must complete all assignments to the professor's stated requirements, attend at least 85% of the classes and participate actively in discussions and critiques. The main grading criteria will focus on the participation and enthusiasm of the student toward the course. If you must miss a class, notify before the missing date; if you miss more than four classes, you get a failing grade. The student is responsible for finding out about the missing week's homework assignments.

Grading Criteria:

- Mid-term Project and presentation: 40
 - Final- Project and Presentation: 40
 - Participation and Attendance: 20
- * About the participation grade: This is the course where you must talk for at least 2~3 minutes in the weekly group critiques. Everyone will be expected to participate in weekly discussions. Also, I may specifically pick a student for an opinion about the week's reading. This goes into the participation grade. All verbal debates must be done in English.

Projects / Assignments:

- Weekly research assignments as well as presentations
 - Weekly readings
 - Mid-term project (PPT Presentation)
 - Final project (PPT Presentation)
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- ALL ASSIGNMENTS AND PROJECTS MUST BE COMPLETED AND PRESENTED IN ENGLISH
 - The exercises and projects may change with advanced notice to students
 - All assignments can either be group projects or individual projects, depending on the size of the class
 - Assignment/project submissions are due midnights on the day of our class meetings (the night before coming to class).
 - Late assignments are accepted with penalties.
 - Send an email and notify in advance if you must miss a class. The student is responsible for obtaining information on the missing day's homework and announcements.
 - Please check UCUPS, CUK-talk, and Cyber Campus regularly for updates.

Weekly Schedule:

Week 1:

Introduction to the course (Course Guidelines and Grading Criteria / Select Class Monitor / Short Self-Introduction)

Week 2:

Lecture: Age of Interruption

HW: Analysis of Social network systems: Facebook & Twitter, Pros and Cons

Week 3:

Lecture: The Web

Discussion of researched SNS & APP

Week 4:

Lecture and Discussion: New Technology and Devices

Week 5:

Lecture: Convergence

In-class exercise: Brainstorming ideas on future technology: AI, VR, SNS, APP, devices, etc.

Week 6:

Introduction to Mid-term project: - FUTURE DEVICE / FUTURE TECHNOLOGY PROJECT– WHAT IS YOUR ENVISION OF THE FUTURE?

Discussion: Exchange ideas about prepared topics

Week 7:

Lecture: Emerging Technologies

One-on-One Discussion on the Chosen Mid-term Topic

Week 8:

Mid-Term Presentation

Week 9:

Introduction to Final Project - CREATING A SHORT FILM (Group selection / Select a topic / Discuss concepts)

Lecture: Special Guest Lecture I

Week 10:

Lecture: YouTube and Media

Week 11:

Lecture: Case Study I:

Week 12:

Lecture: Case Study II

Week 13:

Lecture: Scenario and Storyboard Production

Week 14:

Lecture: Terminologies in Film and Film Making

Week 15:

Final-Term Project Presentation

Week 16:

End of Semester

Submit all projects, late assignments, and proof of absence by the end of the day, either in person (D547 or the Department Office) or send via email - jungwooyoon@catholic.ac.kr